

# Local Payout Solutions For Global eCommerce

## THE CHALLENGE

Improving cross-border payouts to merchants and suppliers is a growing priority for eCommerce marketplaces looking to scale globally. However, challenges with coverage, cost-containment and regulatory laws have made it extremely difficult for eCommerce businesses and online marketplaces.

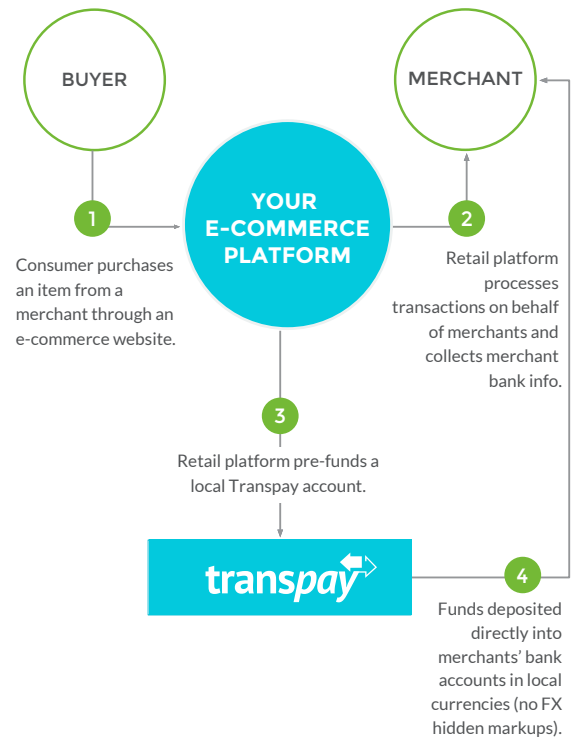
## Solving Cross-Border Payment Challenges for the eCommerce Sector

### TOP CHALLENGES

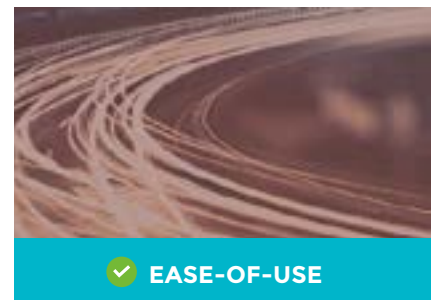
- Coverage Limitations**  
Global expansion in fast growing markets (i.e. China) is greatly limited by lack of access to local in-country payment systems.
- Excessive Costs**  
High transfer fees, hidden markups, and lack of transaction transparency in emerging markets continue to be heavy cost burdens for eCommerce businesses.
- Countless Complexities**  
As the eCommerce sector becomes increasingly global, businesses must increasingly rely on third parties to manage various FX and regulatory channels.

### TRANSPAY'S SOLUTIONS

- By processing funds with Transpay, eCommerce platforms can have direct access to 200+ countries and 60+ local currencies.
- Transpay's vast global payout network enables eCommerce businesses and online marketplaces to save 70-90% in fees, while having full visibility to all transaction costs.
- Transpay's end-to-end payments processor manages every step of the transaction process, including vigorous compliance reviews and FX management – all within 24 hours or less.



### FINAL RESULTS



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